

# EUPHORIA

CJT DREAM DANCE

舞舞團

Chinese Dance, Contemporary Dance,  
HipHop, Ballet, Jazz, and more

**SATURDAY JUN 15TH**

Lexington Christian Academy  
48 Bartlett Ave, Lexington MA 02420

Door Opens 6:15 PM | Show Begins 6:45 PM



Ticket Info



Sponsor Info

DREAM  
DANCE ∞ STUDIO

DREAM  
DANCE ∞ STUDIO

Scan here to make a donation



CJT  
DREAM  
DANCE ∞ STUDIO

Greetings,

I hope this letter finds you well.

This is Mia (Chun-Jou Tsai) from CJT Dream Dance Studio and I am reaching out to you as we will be presenting our summer showcase 『Euphoria | 乐』 on June 15 2024 at the Lexington Christian Academy performing theater.

We are a diversity style in dance with East and West beauty of dance on a spectacular showcase featuring Chinese dance, contemporary dance, k-pop, hip-hop, ballet, jazz and creative movement.

Our performers, ages 3-60 years old, have worked hard this last year in preparation for this showcase. This year our showcase also includes many of CJT Dream Dance national and internationally accomplished students in dance competition.

After 10 years of teaching in the greater Boston area, I am proud and excited to present this evening-length performance to the community. In addition to celebrating the students of CJT Dream Dance, this performance will also be a fantastic opportunity for students to share the joy of dance with family and friends.

As you may imagine, putting on a performance of this nature can be a difficult financial challenge. We would thus like to invite you to consider sponsoring our show. As a token of gratitude, we will include your business, organization, or group ad and logo in our program, run digital signage and ads throughout the venue. Our various sponsorship levels (see below) also include website ad placement, email campaigns to our marketing audiences, digital signage at our Burlington facility and a special thanks and mention during the live showcase. *You may see partnership levels below.*

I am extremely grateful and thankful for your support and we hope to see you there on June 15<sup>th</sup> !



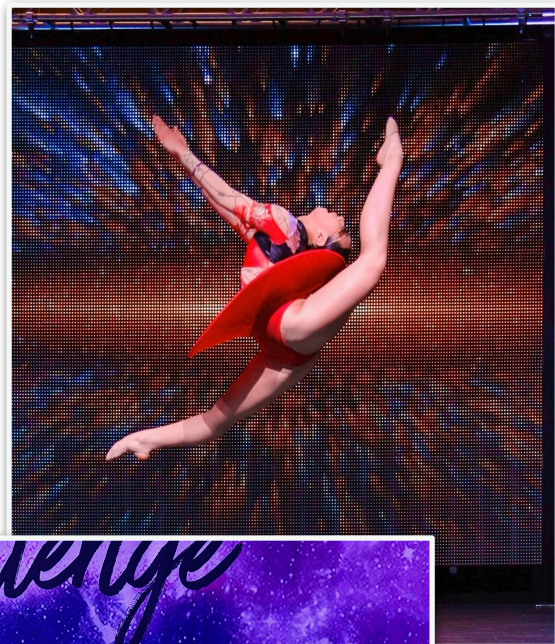
Mia Tsai  
CJT Dream Dance, Artistic Director





## About CJT Dream Dance 梦舞团

Founded in 2018, CJT Dream Dance offers a diverse curriculum of dance including Chinese Dance, Contemporary, Hip-Hop and Ballet. Chun-Jou Tsai (Mia) is CJT Dream Dance's artistic director. She has been dancing and teaching dance in the Boston and Greater Boston area for well over 10 years now. Winner of various dance and choreography awards CJT Dream Dance studio offers dance instruction for both youth and adult in the Burlington, Brookline and Andover areas.







# The Dream Partnership

## \$2000+



Logo placement on all marketing materials and flyers



2 dedicated email campaigns to our marketing segment (our segment has 3000+ leads from areas Boston, Lexington, Winchester, Brookline, Wellesely, Newton, Needham and more!)



Front lobby digital signage at our Burlington facility for a period of 1 month (50" display," display, 19500 sq ft facility, 7 different businesses, open 8am-9pm daily)



Dedicated digital signage at the showcase venue and special mention during the showcase



3 Logo placement on showcase venue lobby



Includes 7 VIP Admission Tickets







## The Star Partnership \$1500

- ✚ Logo placement on all flyers for showcase
- ✚ 1 dedicated email campaign for your brand to our marketing segment (our segment has 3000+ leads from areas of Boston, Lexington, Winchester, Brookline, Wellesely, Newton, Needham and more!)
- ✚ Front lobby digital signage at our Burlington facility for 3 weeks (50" display, 19500 sq ft facility, with 7 different businesses, foot traffic of thousands per week)
- ✚ Dedicated digital signage at the showcase venue and special mention during the showcase
- ✚ 2 Logo placement on showcase venue lobby
- ✚ Includes 5 VIP Admission Tickets





# The Gold Partnership \$1000

- ✚ Logo placement on all flyers for showcase
- ✚ 1 dedicated email campaign to our marketing segment (our segment has 3000+ leads from areas of Boston, Lexington, Winchester, Brookline, Wellesely, Newton, Needham and more!)
- ✚ Front lobby digital signage at our Burlington facility for 2 weeks (50" display, 19500 sq ft facility, with 7 different businesses, foot traffic of thousands per week)
- ✚ Dedicated digital signage at the showcase venue and special mention during the showcase
- ✚ 1 Logo placement on showcase venue lobby
- ✚ Includes 3 VIP Admission Tickets







## The Silver Partnership \$500

- ✚ Logo placement on all flyers for showcase
- ✚ Email mention of your organization in a CJT Dream Dance campaign
- ✚ Front lobby digital signage at our Burlington facility for 1 week prior to showcase (50" display, 19500 sq ft facility, with 7 different businesses, foot traffic of thousands per week, opened 8am-9pm daily)
- ✚ General digital signage with rotational signage and special mention at during the showcase
- ✚ Includes 2 VIP Admission Tickets





# The Bronze Partnership \$250

- ✚ Logo placement on all flyers for showcase venue
- ✚ General digital signage with rotational signage at the Dream<sup>th</sup> showcase
- ✚ Includes 1 VIP Admission Tickets





This page is intentionally left blank



Partnership Level	Dream	Star	Gold	Silver	Bronze	General
Amount	\$2000+	\$1500	\$1000	\$500	\$250	\$100+
VIP Tickets	7	5	3	2	1	---
Logo in flyers	✓	✓	✓	✓	✓	✓
Logo on venue lobby	3	2	1	---	---	---
Facility Digital Signage	✓ 4 weeks	✓ 3 weeks	✓ 2 weeks	✓ 1 week	---	---
Venue Digital Signage	✓ Dedicated display	✓ Dedicated display	✓ General display	✓ General display	✓ General display	✓ General display
Email Campaign	✓ 2 dedicated	✓ 1 dedicated	✓ 1 dedicated	✓ mention	✓ mention	✓ mention





# How to make a



Scan this code to fill out our sponsorship form

Should you wish to donate or sponsor our showcase, please fill out the form by scanning the QR code above or [click here](#).

If you wish to sponsor/donate but not display an ad please note this when filling out the form, you will still be listed in our list of donation recognition, however you may also wish to stay anonymous. We appreciate your sponsorship and supporting the dance arts in the Boston and Greater Boston community. We have also included a copy of our posters in the pages to follow, if you would like a larger version please let us know.

Please do not hesitate to reach out to me with any questions you may have. Your support is sincerely appreciated!

## Donation methods:

- Zelle to 678-761-7997

Mia ChunJou Tsai – artistic director of CJT Dream Dance Studio

- Venmo to @miajou0310

(Please include note “Donation/Sponsor for Dream showcase”)

**Check make payable to CJTDreamDance.**

Mail to 123 Muller RD Burlington, MA 01803



# EUPHORIA

CJT DREAM DANCE

夢舞團

Chinese Dance, Contemporary Dance,  
HipHop, Ballet, Jazz, and more

**SATURDAY JUN 15TH**

Lexington Christian Academy  
48 Bartlett Ave, Lexington MA 02420

Door Opens 6:15 PM | Show Begins 6:45 PM



Ticket Info



Sponsor Info

DREAM  
DANCE ∞ STUDIO

DREAM  
DANCE ∞ STUDIO

Scan here to make a donation





# EUPHORIA

CJT DREAM DANCE



## 夢祥園

Chinese Dance, Contemporary Dance,  
HipHop, Ballet, Jazz, and more

**SATURDAY JUN 15TH**

Lexington Christian Academy  
48 Bartlett Ave, Lexington MA 02420

Door Opens 6:15 PM | Show Begins 6:45 PM



Ticket Info



Sponsor Info

DREAM  
DANCE ∞ STUDIO

DREAM  
DANCE ∞ STUDIO

Scan here to make a donation



Scan here to make a donation

